

IRENA TOMOVA

PROFESSIONAL RESUME

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PROFILE

I am a UI/UX Designer and a Web Developer with more than 10 years of experience. Capable of building wireframes & prototypes, which then could be turned into functional and responsive digital products such as games and web sites. Versed in designing company branding, product packaging and print materials; with clear understanding of modern technologies and knowledgeable in the best design practices. Proficient in CMS systems such as WordPress. Experienced in handling all composition, color, illustration, typography and branding projects. Engaged and responsible from start to finish for the whole process of print production.

EDUCATION



Technical University of Sofia

Master of Graphic Design Engineering
2011



Sofia University "St. Kliment Ohridski"

Bachelor of Fine Arts
2005

LANGUAGES

- 📖 Bulgarian - Native
- 📖 English - Fluent
- 📖 Spanish - Basic

SOFTWARE

- ✔ Adobe Photoshop
- ✔ Adobe Illustrator
- ✔ Adobe InDesign
- ✔ Figma
- ✔ 3ds Max®

PROFESSIONAL EXPERIENCE

- UI/UX Designer, XS Software
MAY 2023 - PRESENT, SOFIA, BULGARIA

Design and develop high-fidelity prototypes and mockups for both web and mobile games, enhancing user experience and visual appeal • Improving existing game projects by optimizing performance and refining gameplay • Built responsive, interactive front-end interfaces using HTML/CSS and React, adhering to modern design standards • Handled media processing, including asset optimization and integration for efficient performance

- UI/UX and Web Developer, JT Design/ Team Of XYZ

MARCH 2015 - DECEMBER 2022, SOFIA, BULGARIA

- Create concept designs and mockups for landing pages and websites • Create and execute concepts on brand identity • Design advertising materials • Logo design • Implement web design with CMS systems

- Graphic Designer, TRYMAX Bulgaria

FEBRUARY 2011 – AUGUST 2014, SOFIA, BULGARIA

- Create new products design and packagings • Manage production process • Create company branding • Create and execute concepts on brand identity • Design advertising materials • Creating constructions and design of indoor and outdoor stands

- Graphic Designer Adelphi Publishing House

SEPTEMBER 2008 – JULY 2010, SOFIA, BULGARIA

- Create digital illustrations for books and online applications • Design graphic art and promotional materials to be used at trade shows and exhibitions • Providing concept designs for landing pages and websites • Implementation of web design with CMS systems

- Graphic Designer, Bokas - studio for digital printing solutions

MAY 2007 – JUNE 2007, SOFIA, BULGARIA

- Providing concept designs for print projects and websites • Prepress.

